

L Catterton Appoints Annie Kyprianou as Global Chief Financial Officer

*Rob Hull, Chief Financial Officer and Chief Operating Officer, to Transition to CFO Emeritus,
Focusing on Special Projects*

Dan Reid, General Counsel, Promoted to Chief Operating Officer and General Counsel

GREENWICH, Conn., January 5, 2022 – L Catterton, the largest global consumer-focused private equity firm, today announced the appointment of Annie Kyprianou as Partner and Global Chief Financial Officer. Ms. Kyprianou succeeds Rob Hull, who will transition to CFO Emeritus, focusing on special projects.

Ms. Kyprianou has nearly 25 years of finance and accounting experience. She joins L Catterton from Apollo Global Management, where she served as Managing Director and Corporate Controller. From 2010 to 2020, Ms. Kyprianou served in a variety of leadership roles at JPMorgan Chase & Co. within Finance as well as Corporate Mergers and Acquisitions. Earlier in her career, she worked for more than 12 years at PricewaterhouseCoopers LLP. Ms. Kyprianou has a B.S. in Accounting and Finance from the London School of Economics and is a member of the Institute of Chartered Accountants in England and Wales.

“We are delighted to welcome a finance executive of Annie’s caliber to the L Catterton global leadership team,” said Scott Dahnke, Global Co-CEO of L Catterton. “Her strong background and diverse experience across financial management, accounting, strategy, and M&A will be invaluable as we continue to execute on our long-term goals. On behalf of the entire organization, I welcome Annie to L Catterton and look forward to working with her in pursuit of our growth plans globally.”

Mr. Hull, who joined L Catterton in 2017, will continue to serve as a Partner and CFO Emeritus, focusing on special projects for the firm and working closely with Ms. Kyprianou to ensure a smooth transition. In connection with Mr. Hull’s new role, L Catterton also announced the promotion of Dan Reid to Chief Operating Officer, in addition to his current role as General Counsel.

“With these strong appointments, we are confident that L Catterton is poised for the future,” said Michael Chu, Global Co-CEO of L Catterton. “Rob’s work in building an operations and finance platform has enhanced our global capabilities significantly and we are pleased to continue to draw upon his expertise and counsel. Furthermore, since joining seven years ago, Dan has been an extremely effective General Counsel and Chief Compliance Officer and we are pleased to leverage his leadership in this new capacity.”

“L Catterton is an incredible firm with talented investors and operators, and exciting future opportunities. I am honored to join as CFO,” said Ms. Kyprianou. “I look forward to working with Scott, Michael, and our teams around the world as we continue executing on our strategic and financial goals.”

“It has been a pleasure leading the finance organization and helping to build as strong an operational team that I’ve seen during my 30-year career across financial services,” said Mr. Hull. “I am proud of all we have accomplished together and am confident that the firm is well positioned for the future.”

About L Catterton

With more than \$30 billion of equity capital across its fund strategies and 17 offices around the world, L Catterton is the largest global consumer-focused private equity firm. Leveraging deep category insight, operational excellence, and a broad strategic network of relationships, L Catterton's team of nearly 200 investment and operating professionals support management teams around the world in building strong, category-leading brands. Since 1989, the firm has made over 250 investments in consumer businesses. For more information about L Catterton, please visit lcatterton.com.

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