

Four L Catterton Portfolio Companies Named the World's Most Innovative Companies 2018 By *Fast Company*

GREENWICH, Conn. March 13 - L Catterton, the largest and most global consumer-focused private equity firm in the world, is proud to announce that four of its portfolio companies — Equinox, Peloton, Punch Bowl Social and Pure Barre — have been named The World's Most Innovative Companies 2018 by *Fast Company*. The annual ranking celebrates the leading enterprises and rising newcomers that exemplify the best in business and innovation.

- **Equinox** ranked #8 in the wellness category for breaking further into the luxury wellness industry with its new hotel concept;
- **Peloton** ranked #25 on top 50 list, #1 in the wellness category and #4 in the consumer electronics category for bringing the boutique fitness experience home;
- **Punch Bowl Social** ranked #9 in the gaming sector for modernizing the gaming center with scratch cooking and a late-night club vibe; and
- **Pure Barre** ranked #7 in the wellness category for stretching the appeal of ballet-based exercise.

"These awards are a testament to the hard work and innovative spirit of the Equinox, Peloton, Punch Bowl Social and Pure Barre teams," said Scott Dahnke, Global Co-CEO of L Catterton. "We are pleased that through our partnerships with outstanding management teams and entrepreneurs, we have been able to support the tremendous growth and success of some of the most exciting consumer brands in the world."

Fast Company's Top 10 Most Innovative lists recognize pioneering companies across the most dynamic sectors of the economy, providing a snapshot and a road map for future innovation. More than three dozen *Fast Company* editors, reporters, and contributors surveyed thousands of companies to create these lists.

About L Catterton

With over \$14 billion of equity capital across six fund strategies in 17 offices globally, L Catterton is the largest and most global consumer-focused private equity firm in the world. L Catterton's team of more than 160 investment and operating professionals partners with management teams around the world to implement strategic plans to foster growth, leveraging deep category insight, operational excellence, and a broad thought partnership network. Since 1989, the firm has made over 200 investments in leading consumer brands. L Catterton was formed through the partnership of Catterton, LVMH and Groupe Arnault. For more information about L Catterton, please visit lcatterton.com.

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